

EVENT COORDINATORS

Amanda Jost Kelsey DesRoches Brenda Anderson

DEC. 13TH - 14TH 2024

The Christmas Mall provides a free shopping experience for families throughout Minot, and the surrounding areas, who need an extra hand around the holiday season. Once registered, parents and/or guardians are given the opportunity to choose Christmas presents for the kids in their household at no cost to them.

We identify the families we serve through our partnerships with local school counselors and local social service agencies. The gifts chosen include one main gift item (approx. \$50 value) and 3 to 5 stocking items (approx. \$30 value) for every child in the household. Additionally, each family unit leaves with the additional gift of a board game (approx. \$20 value).





The generous support we've received from area businesses and organizations each year allows us to offer adult shoppers 1000's of gift options broken up among age categories for children from birth to seniors in high school. This support has enabled us to increase registrations and expand our outreach year after year.

Would your business or organization consider sponsoring our event again this year or for the first time?

Please do not hesitate to reach out to one of the event coordinators if you have any questions. We look forward to the possibility of partnering with you for this year's Christmas Mall.

701-838-1111



christmasmall@journeychurch.cc



journeychurch.cc/christmasmall

SPONSORSHIP OPPORTUNITIES



PLATINUM - \$1,000 +

- Corporate name/logo on event volunteer t-shirts.
- Corporate name/logo included on an individual PowerPoint slide ran continuously during the event.
- Corporate name/logo is included in a social media recognition post made before, during or after the event.
- Donation and logo must be <u>received</u> by October 3rd.

1,791 CHILDREN SERVED

Sponsorships are for monetary donations only and do not include gift donations in equivalent amounts.

GOLD - \$750 +



2019-2023

- Corporate name/logo on sign placed on one of the gift tables.
- Corporate name/logo included alongside other gold sponsors in a PowerPoint slide. This PowerPoint presentation will run continuously during the event.
- Corporate name/logo is included in a social media recognition post made before, during or after the event.
- Donation and logo must be <u>received</u> by October 15th.

SILVER - \$500 +

- Corporate name/logo on sign placed near entrance of event.
- Corporate name/logo included alongside other silver sponsors in a PowerPoint slide. This PowerPoint presentation will run continuously during the event.
- Corporate name/logo is included in a social media recognition post made before, during or after the event.
- Donation and logo must be <u>received</u> by November 3rd.



SCAN TO GIVE



BRONZE - \$250 + 1

- Corporate name/logo included alongside other bronze sponsors in a PowerPoint slide. This PowerPoint presentation will run continuously during the event.
- Donation and logo must be received by November 15th.